




The Game You Must Win!

Will Matthews

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Keynote: "The Game You Must Win!"

The Three Step Process to Increase Income and Profit, and Live the Life You Want

A Perfect Presentation for Your Next:

- Association Conference or Convention
- Sales Year Kick Off
- Company Celebration
- Mid-year Sales "Slump-Buster"
- Incentive Trip
- Employee Appreciation Event
- Customer Appreciation Event

“Kudos from Meeting Planners:

"Will was a complete pleasure to work with. He delivered exactly what we needed for our premier national conference." D. Norwood, American Staffing Association

"Extremely highly rated in our participant survey. Great energy, actionable content. Can't wait to have Will back." T. Culp, Women's Energy Network

"I saw Will present at a conference and knew immediately that I wanted him to kick off our client appreciation event. Everyone was thrilled and engaged. We recommend Will for any conference or meeting" S. Wilkenson, Tricom

"His presentation is very interactive. Our audience was more engaged than we have ever seen before. A combination of energy, passion and intellect that seemed to transfer to each person." L. Romango, Institute for Supply Management

People in business today are experiencing new challenges. While it is true that external conditions are creating challenges, it is also an opportunity for your team or association members to tap into new levels of resiliency, to reinvent themselves, to find creative solutions, to let go of habits and approaches that don't work, to find new and better ways to succeed both near and long term. This presentation shows the way to win in this and any environment.

Participants Learn The Secrets to:

- ✓ Sell more with less stress
- ✓ Lead with Confidence & Clarity
- ✓ Make better decisions faster
- ✓ Break out of performance slumps
- ✓ Create an "All In" Team of Rock Stars who get things done
- ✓ Win More Business from "Ideal Clients" and Increase Profits and Income

Bring "The Game You Must Win!" to your team or audience now!

Call (720) 300-6310
or email us at

will@matthewsperformancegroup.com

Book Will

Watch Demo Video

Will Matthews

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Other Keynotes:

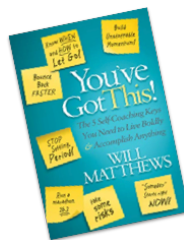
- 🎤 Making the Move From "Oh No!" to "Let's GO!"
- 🎤 You've Got This! Creating the Business & Life You Want One Decision at a Time
- 🎤 Building an "I Will" Culture: Accountability Ownership, Results

Partial List of Happy Clients

Price Waterhouse Coopers Twitter
Charles Schwab Vail Resorts
Hilton State Farm Insurance
Johnson & Johnson CenterPoint Energy
Northwestern Mutual Mass Mutual Financial
Jefferies Financial Group United Way
Energy Systems Group University of Denver
University of Texas at Arlington OSHA
Bard Center for Entrepreneurship
Colorado Secretary of State's Office
American Staffing Association
Women's Energy Network
Institute for Supply Management

Audience Member Feedback

- "This was the **best session** of the convention for sure."
- "By far the **BEST session** yet."
- "10 out of 10"
- "**Fantastic**" Great content! Yes!"
- "He was **motivating & energetic**. Very engaging!"
- "One of my favorites of the **entire conference**."
- "Really awesome session! I **learned a lot** and got tips that I can implement immediately!"
- "**Wonderful speaker** and **great content**."



As an option, add extra value to the experience with personalized signed copies of Will's best-selling book, *You've Got This! The 5 Self-Coaching Keys You Need to Live Boldly and Accomplish Anything*

Will's Book Information

"Will Matthews has done it! He delivers what we all need to develop a powerful success mindset. Listen in and break through to the life and results that you want most. Will Matthews is truly Your Personal Connection for Success!"

Jack Canfield, co-author of the best selling Chicken Soup for The Soul series and The Success Principles

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Let's talk about your event!

📞 (720)300-6310



Will Matthews

Leadership Researcher & Coach, Keynote Speaker

For two decades, Will Matthews has helped companies develop high-performing, effective leaders who care about the mission and the people they lead, and deliver consistent results. Your attendees will come away inspired with new tools and specific performance improvement skills that will help them be resilient, strong, innovative, collaborative, energized and more deliberate in the way that they show up, lead and work.

Will takes your audience on a journey filled with laughter, personal reflection and powerful insights that will improve both their work and lives. By connecting in a personal way with each audience member at the mental/intellectual level, logical level and emotional level, they will feel positively challenged and recommitted to improve performance, tap into hidden potential, optimize their results.

Call us now and let's team up to make your next event your best event!

